

REQUEST FOR PROPOSALS #2024-081
Industry Specific Marketing and Consultation Services for
Events and Hospitality Services
RESPONSE ADDENDUM #1
May 20, 2024

CLARIFICATION

The University is updating Section 1.3.1 as follows:

Reference Section	Event Name	Event Due Date
Section 1.2.2	Deadline for Written Inquiries/Questions	May 13, 2024
Section 1.2.2	Response to Written Inquiries/Questions (subject to change)	May 15, 2024
Section 1.2.2	Deadline for Proposal Submission	May 24, 2024
Section 2.2	Award Announcement (subject to change)	June 1, 2024
	Estimated Agreement Start Date (subject to change)	July 1, 2024

QUESTIONS

Q1: Whether companies from Outside USA can apply for this?
 (like, from India or Canada)

A1: Yes, anyone can respond to this. Some of the work will need to be conducted in person on the University of Maine Campus in Orono.

Q2: Whether we need to come over there for meetings?

A2: Yes, there is an in-person component required for this engagement. We anticipate the vendor being on campus for approximately 10 days per year. This is subject to change with mutual agreement.

Q3: Can we perform the tasks (related to RFP) outside USA?
 (like, from India or Canada)

A3: Some parts of the work can be conducted remotely, and some in-person presence is required.



Q4: Can we submit the proposals via email?

A4: [Yes, email is preferred. Please email your submission to UMSResponses@maine.edu.](mailto:UMSResponses@maine.edu)

Q5: Is there a rough budgetary ballpark for this?

A5: [We anticipate spending under \\$10k for marketing services and under \\$40,000 for consulting services on an annual basis.](#)