

**89REQUEST FOR PROPOSALS #2021-001**  
**Software Solution for Advancement / Community, Donor and Alumni Engagement**  
**RESPONSE ADDENDUM # 3**  
**October 19, 2020**

**CLARIFICATION**

The response deadline is modified to **November 6, 2020, 11:59 p.m. EST**

Key data points requested in the questions below:

CAMPUS	#Constituent Records To Migrate	#Gift Records to Migrate	#New Gift Records Annually	#New Constituents Annually	# Alumni Logins	#Emails Sent Annually	#Unique Email Addresses - Mktng DB
Question	12	13	14 & 18	14	22	25	26
UMS	1,064	5,213	21	0	0	0	0
UM	248,651	747,700	12050	6,500	875	1,700,000	56,320
UMA	21,069	17,768	982				
UMF	44,442	132,811	1538				
UMFK	11,826	15,878	508	<100	0	0	0
UMM	10,707	12,803	83	100	0	0	0
UMPI	12,895	15,043	125	200	0	96,000	4,000
USM	87,217	221,933	4000	2,350	111 p/m	2,523,834	52,000
ME LAW	10,278		1,156	500 approx.		60 approx.	7,331

CAMPUS	#Mkting Automation Systems (Engagement)	#Annual Text Messages & Push	#Annual Social Media Platforms	#Annual Social Handles	#Advance Profiles
Question	27	28	29	30	34
UMS	0	0	0	0	29 for all campuses
UM	26	0	3	3	n/a
UMA	2	0	2	2	n/a
UMF		0	1	0	n/a
UMFK	0	0	0	0	n/a
UMM	1	0	1	1	n/a
UMPI	4	0	1	6	n/a
USM	4	0	3	3	n/a
ME LAW	4 users	0	0	8	n/a

CAMPUS	#Advance Head Count	#Advance Solution Staff Access	# Major Gift Officers	# Gift Processors	# Executive Level	#IT / Technical	Alumni Relations	Stewardship	Annual Fund / Marketing	Bio / Research	Read-only users	Gift Match RV, last 3 years, total
<b>Question</b>	<b>44</b>	<b>7, 10, 17, 45 &amp; 92</b>	<b>93</b>	<b>93</b>	<b>93</b>	<b>93</b>	<b>93</b>	<b>(93)</b>	<b>(93)</b>	<b>(93)</b>	<b>93</b>	<b>119</b>
UMS	0	6	0	0	0	6	0	0	0	0	0	0
UM	38	100	14	5	5	4	7	2	6	5	52	1,075,008
UMA	2	2	1	2	1	0	1	1	1	0	0	1,940
UMF	8	8	2	2	1	0	4	2	1	2	0	1,600
UMFK	2	1	0	0	0	0	0	0	0	0	0	1,655
UMM	1	7	0	2	0	2	0	0	0	1	2	0
UMPI	1	6	1	1	1	0	1	1	1	3	0	31,000
USM	18	27	3	2	4	2	6	0	0	0	11	57,072
ME LAW	2	4 - 8	1	1	1	1	2	1	2	1	3	22,000